High School to College Articulation Agreement



New Revised					
Course Title:					
Introduction Multimedia Journalism			Introduction Multimedia Journalism		

Course(s) Title:

CTE Film/TV Production IIA/IIB (Formerly Advanced TV Production A/B)

College course description:

Presents beginning instruction of multimedia journalism including newsgathering, photojournalism, podcasting, social media, animation and text, broadcast media and web.

Course Content:

- Design and Pre-production Practices in News
- Where do we get our News?
- Understanding the News Business
- Multimedia Writing and Storytelling
- Achieving a conversational style
- Verb usage
- Role of the Reporter
- Interviewing
- Photo Journalism
- Digital Editing
- Ethical Judgement and Legal Issues
- Dealing with Law Enforcement
- Digital Research strategies
- Marketing Completed content

Minimum Course Competencies:

At the conclusion of this course, the student should be able to:

- Appraise and differentiate the various responsibilities in a multimedia journalism environment including broadcast media, web, podcasting and social media.
- Create a news, feature, entertainment, or sports story to publish on either broadcast media, podcasting or web platform

Methods for End of Course Assessment:

- Photo Slideshow Assignment
- Write and edit a two minute radio story based on interview with an interesting campus personality or subject
- Multimedia Story

Textbooks used: Writing and Reporting News: A Coaching Method. Carole Rich

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Summary of Articulation Discu	ussion:	Yes		No	N/A		
Reviewed Existing Articulation		Х					
Exchanged Course Outline		Х					
Exchanged Course Syllabus		Х					
Compared Course Content and Learning		Х					
Objectives							
Notes and Comments:							
Agreement Requirements:							
Approval for Credit by Examination (for college			YES		NO		
credit)			YES		NO		
High School Grade requiremen	nt to obtain credit	Α	В	С			
Approval for Advanced Placem	ent						
(Only if course is not approved for Credit by			YES		NO		
Examination)							
Grade Requirement to meet A COC course(s) for which stu		Α	В	С			
MEA-125 Agreement based on the Sta	tewide articulation	template?	Y	ES	NO		
Template used:							
ARTICULATION AGREEMEN			1 _				
Name	Discipline	Campus					
Jennifer Overdevest	Film/TV Product		West Ranch High School				
Charles Deuschle	Film/TV Product		Castaic high School				
Ryanne Meschcat	Film/TV Product		Canyon High School				
Dena De Vera	Film/TV Product						
Robert Zameroski		Film/TV Production		Valencia High School			
Jon Amador	Media Entertain	Media Entertainment Arts			College of the Canyons		
Approval:							
Department Chair, College of	the Canyons:						
Name: Jon Amador	Signature:		ug 25, 2022 13:07 F	PDT) Da	ate: Aug 25, 2022		
Director of College and Career	Readiness, Hart Dis	trict:					
Name: Carolyn Hoffman	Signature:	gree	<u> </u>	Da	ate: Aug 24, 2022		
Articulation Officer, College o	f the Canyons:						
Name: Patrick Backes	Signature:	Patrick Backes	ı	Da	ate: Aug 24, 2022		