

Associate in Science Degree and Certificate of Achievement: Entrepreneurship and Small Business Management

Degree and Certificate Student Learning Outcome:

Students will be able to demonstrate the management skills unique to the successful operation of a small business enterprise, including financial, marketing, and management strategies.

Program Requirements:

Units Required: 20

		Units:
BUS-100	Introduction to Business	3.0
OR		
BUS-110	Principles of Management	3.0
BUS-101	Bookkeeping and Accounting	5.0
BUS-117	Business Entrepreneurship	3.0
BUS-140	Principles of Marketing	3.0
BUS-126	Managing Diversity in the Workplace	3.0
BUS-160	Business Ethics	3.0