

Certificate of Specialization: E-Commerce - Technology

The certificate of specialization in E-Commerce/Technology program provides students with an overview of the fundamental issues and skills involved in developing an online implementation of a business enterprise. The certificate should also appeal to those interested in general Web site development due to the business nature of many sites that pervade the Web. The program's "hands-on" approach assures prospective employers that students who complete the sequence will have obtained practical experience employing Web technologies as business solutions. Courses are appropriate for those who seek entry-level positions in the field and for managers or entrepreneurs who desire a better understanding of the technologies employed in developing commercial Web sites.

Certificate Student Learning Outcome:

Students will be able to evaluate web technologies for potential business solutions and apply e-commerce principles to design an e-business web site.

Program Requirements:

Units Required: 15

| | | Units: |
|----------|-----------------------------------|--------|
| BUS-190 | Principles of Electronic Commerce | 3.0 |
| BUS-192 | E-Business Strategy | 3.0 |
| CAWT-170 | Website Development I | 3.0 |
| CAWT-171 | Website Development II | 3.0 |
| CAWT-173 | Web Development: Dreamweaver | 3.0 |