



# College to Career Connection

## Business: Human Resource, Entrepreneurship, Marketing, and Finance

### What is Business ?

Business careers are available in most industry sectors. People working in a business field enjoy analyzing and interpreting financial data, create and manage budgets, manage people, work with complex computer programs and other related duties. College of the Canyons Business Department offers a variety of courses in Accounting, Bookkeeping, Business Administration, International Business, Business Mathematics, Management, Finance, Investing, Marketing, Salesmanship, Electronic Commerce, Advertising, Ethics, Law, Conflict Resolution and Managing Diversity in the Workplace. College of the Canyons offers:

[COC - Human Resources Management Associate in Science](#) -will not transfer to a 4 year university

[COC - Marketing Associate in Science](#) - will not transfer to a 4 year university

[COC - Entrepreneurship and Small Business Management Associate in Science](#) - will not transfer to a 4 year university

[COC - Certificate of Specialization: E-Commerce](#) -will not transfer to a 4 year university

[COC- Certificate of Achievement: Retail Management](#) - will not transfer to a 4 year university

[COC- Certificate of Specialization: Finance](#) - will not transfer to a 4 year university

### Potential Industries/Employers

- Corporate Finance
- Banks and Financial Institutions
- Internal Revenue Services
- Software and Technology Companies
- Asset Management
- Retail Stores
- Personal Financial Agencies
- Treasury Department
- Non-profit Organizations
- Insurance/Brokerage Firms
- Large Corporate Entities
- Service Industry
- Real Estate

### Possible Job Titles

- Residential Broker
- Financial advisor/analyst
- Corporate credit analyst
- Investment banker
- Budget analyst
- Bank Teller
- Financial reporter
- Underwriter
- Venture capital analyst
- Payroll Specialist
- Economist

- Loan officer/processor
- Bank examiner
- Bookkeeper
- Certified financial officer
- Treasurer
- Trust/fund manager
- Fund accountant
- Economist
- Research analyst
- Business Analyst
- Claim Adjuster/Examiner

# How this Major Helps You Move Forward:

## Skills Advancement

While College of the Canyons does not endorse all of these opportunities, we aim to provide access:

- [Internships](#)
- [Lynda.com Courses for Finance, Marketing, Entrepreneurship and Human Resources](#)
- [American Marketing Associations Career Resources](#)
- [Financial Industry Regulatory Authority Webinars](#)
- [Entrepreneur Network- Los Angeles](#)

## Potential CSU/UC Major Preparation (BA/BS)

- [CSUN: Finance B.S. Option in Financial Analysis](#)
- [CPP: Business Administration, B.S. - Management and Human Resources Option](#)
- [CSUCI: Business B.S.](#)
- [CSULA: General Business](#)
- ... and more

## Additional information can be found at:

- [What Can I do With this Major](#)
- [COC Business Department](#)
- [Labor Market Information](#)
- [Assist: Student Transfer Information System](#)
- [Occupational Outlook Handbook](#)
- [ONET OnLine: Job and Career Exploration](#)
- [Linkedin Alumni Tool](#)

## Associations

Association is a group of people who come together for a common purpose. You can find helpful information about jobs and careers.

- [National Association for Business Economics](#)
- [American Marketing Association](#)
- [Society for Human Resource Management \(SHRM\)](#)
- [American Association of Finance and Accounting](#)
- [Association for Financial Professionals](#)
- [Financial Industry Regulatory Authority](#)
- [International Academy of Financial Management](#)

This is a general information. It is not an exhaustive, comprehensive list. For specific information on majors and careers please connect with your professors and visit the counseling center at <https://www.canyons.edu/student-services/counseling> | 3/19/21