



College to Career Connection Media and Entertainment Arts

What is Media Entertainment Arts?

The Media Entertainment Arts Department encompasses all of the disciplines related to designing, creating and producing content for use in various media platforms including film, broadcast, games, and online. If you have an artistic flair and a knack for computer programs, you might have what it takes to build a multimedia career. The Animation Program will prepare students for an entry-level position in the animation industry with emphasis in either computer or hand-drawn methods. COC offer classes in traditional drawn animation, character design, layout, storyboarding, 2-D computer animation, and 3-D computer animation.

[COC - Journalism Associate in Arts for Transfer \(AA-T\)](#)

[COC - Animation Production Associate in Arts](#) - will not transfer to a 4 year university

[COC - Computer Animation Associate in Arts](#) - will not transfer to a 4 year university

[COC - Filmmaking Associate in Arts](#) - will not transfer to a 4 year university

[COC - New Media Journalism Associate in Arts](#) - will not transfer to a 4 year university

[COC - Sound Arts Associate in Arts](#) - will not transfer to a 4 year university

Potential Industries/Employers

- Technical Support Services
- Film and Media Production Industries
- Motion Picture Industries
- Broadcasting Industries
- Public Relations
- Web Design
- Self-employed (ex: YouTube)
- Magazines/ Art Galleries/Printing Press
- Animation Studios

Possible Job Titles

- Web Designer
- Graphic Designer
- Journalist
- Broadcaster
- Video Game Designer
- Network Programmer
- Digital Specialist
- Social Media Director
- Sound Engineer
- Production Assistant
- Magazine Editor
- Animator
- Advertising Artist
- Animated Cartoonist
- Artistic Illustrator
- 3D Modeler
- Technical Director

How this Major Helps You Move Forward:

Skills Advancement

While College of the Canyons does not endorse all of these opportunities, we aim to provide access:

- [Internships](#) and [COC Career Center](#)
- Lynda.com Courses for [Journalism](#), [Audio](#) & [Videography](#)
- [Festival of Media Arts Student Competition](#)
- [Journalism Association of Community Colleges \(JACC\) Contests & Awards](#)
- [Screen Actors Guild - American Federation of Television and Radio Artists \(SAG-AFTRA\) Los Angeles Resources](#)

CSU/UC Major Preparation (BA/BS):

- [CSULA: Art B.A.](#)
- [CSUN: Cinema and Television Arts B.A. with option in Film Production](#)
- [CSUC:Computer Animation and Game Development B.S. - Animation Production Option](#)
- ... and more!

Additional information can be found at:

- [What Can I do With this Major](#)
- [COC Media and Entertainment Arts Department](#)
- [Assist: Student Transfer Information System](#)
- [Occupational Outlook Handbook](#)
- [O*NET OnLine: Job and Career Exploration](#)
- [Linkedin Alumni Tool](#)
- [Candid Career Videos](#)

Associations

Association is a group of people who come together for a common purpose. You can find helpful information about jobs and careers.

- [Society of Professional Journalist](#)
- [American Institute of Graphic Arts \(AIGA\)](#)
- [International Animated Film Association](#)
- [National Cartoonist Society](#)
- [California Film Commission](#)
- [Directory of Associations](#)

This is a general information. It is not an exhaustive, comprehensive list. For specific information on majors and careers please connect with your professors and visit the counseling center at <https://www.canyons.edu/student-services/counseling> | 3/26/21